I  Service Definition

Introduction

Family life education is a form of community education, both preventive and developmental in nature, intended to educate the public on the importance of family life and how it can be sustained.

Purpose and objectives

Family life education is provided to meet the following three major objectives:

(a) to enhance family functioning - by helping the families to fulfil the developmental tasks at different stages of the family life cycle, to adjust to changes, and to cope with stress;

(b) to strengthen family relationship - by enhancing family members’ self-understanding, fostering harmonious relationships among family members, and facilitating them to fulfill their roles and responsibilities;

(c) to prevent family breakdowns - by equipping individuals with the knowledge and skills in coping with changing roles and demands in life, and developing a positive attitude towards their responsibilities in family.

Nature of service & service delivery

Family life education is targetted to impart proper knowledge, skills and attitude to the public concerning the developmental paths of the individual and his/her family. It covers the following content:

(a) basic human needs, growth and behaviour, e.g. physical, social and psychological characteristics of different developmental stages;

(b) human roles and relationships, e.g. marital relationship, parent-child relationship, parenthood and friendship;

(c) sex education and responsibility in sex, e.g. difference between the two sexes, human reproduction and family planning, etc.

(d) family care and health, e.g. home management, family budgetting, home safety and mental health, etc.
It is delivered through the following programme strategies in the forms of talks, groups, seminars, exhibitions, workshops, mass media programmes etc.:

(a) Educational programmes - which aim at helping individuals acquire knowledge, and develop proper attitude and skills in handling family affairs and problems at different stages of the life cycle;

(b) Promotional programmes - which aim at cultivating public awareness, to convey to the public the concepts of family life education and to arouse interest in the service;

(c) Combined programmes - those that blend promotional and educational elements.

**Target group**

The target group is people aged between 10 and 50, with adolescents, young adults about to marry, married couples, parents-to-be and parents as the five principal target groups. There is also flexibility to serve other age groups to meet special needs of different areas and localities.

**II Performance Standards**

The service operator will meet the following performance standards:

**Outputs**

<table>
<thead>
<tr>
<th>Output Standard</th>
<th>Output Indicator</th>
<th>Agreed Level</th>
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<tbody>
<tr>
<td>1</td>
<td>Total no. of programmes organized each year</td>
<td>43 x establishment of social worker of the service of the agency as at 1.4.2000</td>
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<td>2</td>
<td>Ratio of educational programmes to promotional/combined programmes</td>
<td>7 to 3</td>
</tr>
<tr>
<td>3</td>
<td>No. of multi-session groups or multi-session programmes as programme format each year</td>
<td>6 x establishment</td>
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## Essential service requirements

Conducted by registered social worker.

### Quality

Service operators will meet the requirements of the 16 Service Quality Standards (SQSs).

### III Obligations of SWD to Service Operators

The SWD will undertake the duties set out in the General Obligations of Social Welfare Department to Service Operators.

In addition, SWD will meet the following service-specific standard of performance. The actual performance of the department in relation to this obligation is expected to affect the ability of the service operator to meet its required standard of performance.

- SWD will take lead in launching territory wide publicity campaigns and building up relevant resource materials on family life education, e.g. reading materials, exhibition boards, video tapes, slides, programme kits etc. to support the work of FLE workers.

### IV Basis of Subvention

The basis of subvention is set out in the offer and notification letters issued by the SWD to the agency.

The service unit is required to comply with the rules on the use of the social welfare

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### Table: Output Standard

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<td></td>
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<td>of social worker of the service of the agency as at 1.4.2000</td>
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<tr>
<td>4</td>
<td>No. of participants of the five principle target groups in educational programmes each year</td>
<td>1200 x establishment of social worker of the service of the agency as at 1.4.2000</td>
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subventions in accordance with the latest Lump Sum Grant Manual and circular letters in force issued by the SWD on subvention policies and procedures.