

NGO's Proposal for Business Sponsorship
For Applying Partnership Fund for the Disadvantaged
 非政府機構為申請「攜手扶弱基金」而期望得到商業贊助的建議

非政府機構名稱：

Name of NGO

Holy Carpenter Church Community Centre

機構行政總裁或總幹事：

Head of the NGO :

Dr. Rosanna Chan

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機構是否《稅務條例》第 88 條獲認可為慈善機構及信託團體？

Whether the NGO is an approved charitable institutions and trusts of a public character under section 88 of the Inland Revenue Ordinance ?

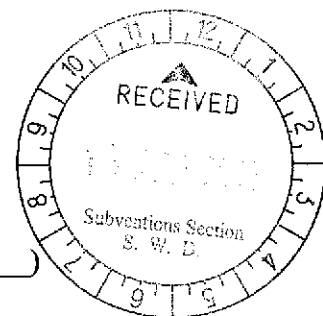
 有 Yes 否 No

機構已根據以下條例註冊：

The NGO is registered under the following ordinance :

 《公司條例》the Companies Ordinance 《社團條例》the Societies Ordinance 其他條例 other Ordinances (請註明 Please specify : _____)

(需夾附有關的文件 Please attach related documents)



建議計劃大綱簡介 (例如對象、時間、內容等)：

Proposed Project Outline (e.g. target group, time schedule, brief content etc):

1. Rationale and Objectives:

The rationale of the project aimed at building individual capacity, strengthening family functioning as well as enhancing community support network, so as to develop a mutual care, harmonious and cohesive community. Participant's person life and family relationship would be reconstructed by empowering their self-efficacy and ability. This could facilitate the transformation of the **service users** to **service providers** after they have participated in the project.

1.1. Objectives:

- a. Unit those deprived groups to become mutual help and self help;
- b. Unit different organizations to set up community networks and foster a caring community;
- c. Empower those deprived groups and enhance their support networks. Integrate them into the community, and reform as an asset to the society;
- d. Strengthen self-efficacy of the deprived groups; restructure their functions in the sphere of individual, family and community system; and
- e. Assist those deprived groups in utilizing their own duties and responsibilities for self-development.

1.2. Serving Target

Underprivileged groups: Blue collars sector, low income families and unemployed groups.

1.3. Time Schedule

7/2005-6/2008

1.4. Working Strategy

Based on community needs and rationale of the project, the following strategies would be used in the coming three years:

- a. **Mobilize the Community to become self-help and mutual help**
- b. **Unit community power**
- c. **Integrate the society**
- d. **Enhance social interaction and communication**
- e. **Build up community resource network**
- f. **Support different system for whole-person development**

2. Brief Description of the Project

In this project, it comprised of four major parts: 1)Career and Lifetime Planning Service, 2)Individual Service, 3)Family Service and 4)Community Service. From the service flow chart (refer to Appendix I), in the first engagement, in-take caseworker would conduct case interviews with clients. According to their needs and results from case assessment, a comprehensive and holistic service would be arranged.

2.1. Career and Lifetime Planning Service

In this part, those who identified as low motivation in learning and job sustainability would be served. After the interview, successful candidates would take part in self-awareness groups, and select their interested subjects for further study, such as, interpersonal training, pre-employment training, etc. Case follow-up will be provided within the training stage as well.

2.2. Individual Service

In this session, participants would be provided with training programs, such as, leadership training and adventure-based training and other skills training. It was believed that if individual system was well-functioned, other systems such as family and community would be running smoothly. Hence, through the above-mentioned programs and activities, the potential of participants would be developed.

2.3. Family Service

Community Education programs on family life education would be conducted and University for Parents would be set up. It acted as a platform for parents to strengthen their skills and potential. In this platform, parents could equip themselves with continued education and training programs.

2.4. Community Service

From a macro perspective, community services of the project could be implemented in different stages.

First Stage: Strengthen individual and family system, establish community network

- Conduct community survey and education.
- Provide casework, group work and training services for participants.
- Build up community networks and partnership with social service agencies in Kowloon City District.
- Build up relationship with employers through regular job vacancy recruitment activities.
- Build up relationships with local residents through regular sharing sessions, seminars and workshops, co-organize with the Home Affairs Department, Housing Authority, Mutual-aid Committees, and the District Council. Activities.
- Build up partnership and co-partnership with schools, churches, universities and social service agencies through volunteer work.
- Use Flea Market as a means to provide a platform for local community to exchange information, social gathering and leisure.

Second Stage: Develop a mutual help Community:

- Assist local housing estates to establish Neighbourhood Mutual-aid Association, Estate Management Committee so as to reflect their opinions to the Housing Authority.
- Conduct Recycling Scheme in different estates so as to arouse the sense of environment protection.
- Recruit community ambassadors from local universities.
- Set up different co operation business, not only can enhance practical skills for the unemployed, but also provide necessary services for the community.
- Implement mutual support group, such as, single-parents groups and for those who lived in slum areas.

Third Stage: Enhance the spirit of Community Care

- Recruit and provide leaders from local universities with leadership training.
- Train youth volunteers to visit those needy in the community regularly, for example, single-parents, singleton elderly and unemployed people so as to enhance a caring community.
- Network with business sectors and provide purchase discount for the low-income groups.
- Recruit employers as volunteers to provide job interview training or placement opportunities for the unemployed.
- Establish "service exchange scheme" to encourage the residents to contribute their own strengths to local community.
- Establish "second-hand products exchange scheme" so as to reallocate the community resources.
- Provide mutual-help groups for the needy, for example, single-parents, CSSA recipients and new immigrants

建議的商業贊助：

Proposal for Business Sponsorship :

贊助性質 (捐款 / 物資) : Nature of Sponsorship (Cash / In-kind) :	數量 (單位) Quantity (unit)	款額 / 估值 Value (\$)
HK\$500,000.00		
大約總值 Approximate Total Value		

Service Flow Chart

