

Our Ref. : L/M in SWD 8/42/8/67/37/48

Tel. No. : 2892 5681

Fax No. : 2838 0757

20 October 2005

Chairpersons/Agency of Non-governmental Organisations

Dear Sir/Madam

**Application for funding support to run the Intensive Employment  
Assistance Projects under the New Dawn Project (ND IEAPs)  
from April 2006 to September 2007**

You may be aware that SWD has completed earlier this year a review of existing arrangements under the CSSA Scheme for single parent families and outlined options to help single parents on CSSA move towards self-reliance. As such, we plan to launch a trial project named the New Dawn (ND) Project for CSSA single parent and family carer recipients to help them build up their capacity for self-help and encourage them to integrate with the community through engagement in work as early as possible. Under the ND Project, a package of arrangements including intensive employment assistance and basic skills and skills upgrading training in the form of Intensive Employment Assistance Projects (IEAPs) will be introduced for CSSA single parent/child carer recipients with no or limited work experience. To capitalise on your expertise, we would like to offer you the possibility of partnering with us to run the IEAPs under the ND Project.

The ND IEAPs aim to assist project participants to secure gainful employment and move towards self-reliance through providing them with tailor-made employment assistance and other supportive services. Non-governmental organisations (NGOs) will be commissioned to run 20 projects altogether in an 18-month period from April 2006 to September 2007. NGOs interested in supporting needy CSSA single parent/child carer recipients are invited to put forward their proposals.

To encourage effective projects, we shall set outcome-based performance indicators. Successful NGOs are encouraged to adopt innovative approaches and strategies to achieve the objectives.

To provide NGOs with more information on the features of the ND IEAPs, a briefing session will be held as follow:

Date: 4 November 2005 (Friday)  
Time: 3:00 p.m.  
Venue: Gymnasium  
Lady Trench Training Centre  
Social Welfare Department  
33 Oi Kwan Road, Wan Chai  
Hong Kong

To facilitate our arrangements, please nominate three officers to attend the briefing session and return the attached reply slip by fax (Fax No. 2383 2139) on or before **28 October 2005**.

Prospective applicants are invited to download the ND-IEAP Application Form from 'What's new' on the SWD's homepage at <http://www.swd.gov.hk/>. NGOs are also advised to read the Important Notes to Applicant Organisations and related topics before preparing their proposals and deciding on what programmes/strategies would best suit.

Completed ND IEAP Application Form should be returned to our Support for Self-reliance Section on or before **26 November 2005 (on or before 12:00 noon) and late submissions will NOT be entertained**. The address of the Support for Self-reliance Section is:

The Support for Self-reliance Section  
Social Security Branch / Social Welfare Department  
Room 213, 2/F., 333 Java Road  
North Point Government Offices  
North Point, Hong Kong

As in the case of our previous IEAPs, A Project Vetting Committee will be set up to select meritorious proposals. All applicant NGOs will be informed of the result of their applications individually by end of February 2006.

If further information is required, please contact my colleagues, Ms Fiona Tao at 2231 5870 or Mr K.C. Lau at 2231 5868.

Looking forward to your enthusiastic support.

Yours sincerely

Signed  
(Mrs R M Cartland)  
for Director of Social Welfare

Encls.

The Support for Self-reliance Section  
[Attn: Ms Fiona Tao]  
Social Security Branch, Social Welfare Department  
Fax number: **2383 2139**

**Briefing Session on the Application for the  
Intensive Employment Assistance Projects under the New Dawn Project  
(ND IEAPs)  
to be held on 4 November 2005 at 3:00 p.m.**

Please reserve \_\_\_\_\_ seat(s) for our colleague(s):

|    | Name  | Rank  |
|----|-------|-------|
| 1. | _____ | _____ |
| 2. | _____ | _____ |
| 3. | _____ | _____ |

In respect of the ND IEAPs, we wish to know more about the following in the briefing session :

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_

Signature : \_\_\_\_\_  
Name in Block Letters : \_\_\_\_\_  
Post : \_\_\_\_\_  
Organisation / Office : \_\_\_\_\_  
Tel. No : \_\_\_\_\_  
Fax No. : \_\_\_\_\_  
E-mail address : \_\_\_\_\_  
Date : \_\_\_\_\_