

Annex 2

NGO's Proposal for Business Sponsorship
For Applying Partnership Fund for the Disadvantaged
 非政府機構為申請「攜手扶弱基金」而期望得到商業贊助的建議

(English)

非政府機構名稱 Name of NGO	明德兒童啟育中心 The Child Development Centre	
機構總幹事 Head of the NGO	Virginia Wilson	
總辦事處地址 Headquarter Address	41 Mt. Kellett Rd., The Peak, HK.	
計劃負責人 Project Officer	Sue Lowcock	
聯絡電話 Contact Phone No.	2849 6138	
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電郵地址 Email Address	fundraising@cdchk.org	
機構是否《稅務條例》第 88 條獲認可為慈善機構及信託團體？ Is the NGO an approved charitable institution and trust of a public character under Section 88 of the Inland Revenue Ordinance?		
<input checked="" type="checkbox"/> 是* Yes* <input type="checkbox"/> 否 No		
機構已根據以下條例註冊： The NGO is registered under the following ordinance:		
<input checked="" type="checkbox"/> 《公司條例》* The Companies Ordinance* <input type="checkbox"/> 《社團條例》* The Societies Ordinance* <input type="checkbox"/> 其他條例* Other Ordinances (請註明 Please specify: _____)*		
建議計劃大綱 Proposed Project Outline:		
贊助額** Amount of Sponsorship ** <input type="checkbox"/> \$100,000 或以下 or below <input type="checkbox"/> \$100,001 ~ \$200,000 <input type="checkbox"/> \$200,001 ~ \$300,000 <input type="checkbox"/> \$300,001 ~ \$400,000 <input type="checkbox"/> \$400,001 ~ \$500,000 <input checked="" type="checkbox"/> \$500,001 或以上 or above	服務範圍** Service Programme** <input type="checkbox"/> 安老服務 Elderly Services <input type="checkbox"/> 家庭及兒童福利服務 Family & Child Welfare Services <input checked="" type="checkbox"/> 康復及醫務社會服務 Rehabilitation & Medical Social Services <input type="checkbox"/> 青年及感化服務 Youth & Corrections Service <input type="checkbox"/> 為其他弱勢社群提供的服務 Services for Other Disadvantaged Groups	服務地區** Service Districts** <input checked="" type="checkbox"/> 香港及離島 Hong Kong and Island <input type="checkbox"/> 九龍東 Kowloon East <input type="checkbox"/> 九龍西 Kowloon West <input checked="" type="checkbox"/> 新界東 New Territories East <input checked="" type="checkbox"/> 新界西 New Territories West <input type="checkbox"/> 全港性 Territory-wide

建議計劃詳情 Details of Proposed Project (限用二頁 2 page only)**計劃名稱: Early Identification through Kindergarten Teacher Training****Organizational Background:**

Established 31 years ago, The Child Development Centre at Matilda (CDC) is a non-profit charitable organisation, partially subsidised by the Social Welfare Department. The Centre is one of only two English-language Early Education & Training Centres in HK for children with special needs, serving over 150 special needs children of every nationality from birth to six years of age along with their families throughout the year.

Centre services include baby clinic, toddler group, pre-school programmes, sensory integration clinic, individual educational programmes, play stimulation, and family support & counselling. The Centre is also a resource for all of Hong Kong providing parent counselling, consultancy, child development training, and also training for child care professionals.

Justification:

Research has shown that the method of integration, when used alone, may not be sufficient to improve the rate of developmental progress. It also stresses the importance of specialized staff working across disciplines to assess, plan, and monitor the children's progress. Children with special educational needs should not be "dumped" into the educational system without sufficient support, because this will defeat the rationale of inclusion.

Project Objectives:

- To increase awareness among kindergarten teachers in identifying children with special needs and working with them in a mainstream classroom
- To equip teachers with tools to take necessary actions after identification (i.e. curriculum adaptations, behavioural management, referrals to professionals, family guidance and counselling)
- To teach practical skills to support curriculum adaptation and family support
- To provide technical assistance to participating kindergartens

Project Description:

This 3-year project will begin by identifying a list of interested mainstream kindergartens, both Cantonese and English speaking. Year 1 will target Hong Kong Island; Year 2 will target New Territories East, and Year 3 will target New Territories West. Our team of expert staff will then visit each kindergarten and train the staff and parents on identification of special learning needs among their students, and different ways of educating and managing these students.

For each project year (there will be a total of 3 project years):

Phase I – Pilot – 6 weeks

- Identify the 4 pilot kindergartens for the first part of the project.
- Prepare materials for in-service training including classroom teaching techniques, curriculum adaptations, understanding special needs, family support, community support for the kindergartens.
- Schedule appointments to meet management and teaching teams to understand their needs, and set up training schedule.
- In-service training and workshops for teaching teams and parents in the kindergartens.
- Evaluation on the effectiveness of content and delivery within the pilot programme with the kindergartens.

Phase II – Implementation - 16 weeks

We will reach out to 16 kindergartens during this period.

Phase III – evaluation and training

An evaluation will go out to all kindergartens which have received our services. We will measure the effectiveness, acceptance, and further training each kindergarten would like to receive. During this time, CDC staff will also look for training opportunities in Hong Kong or overseas to increase effectiveness of the project (i.e. presentation skills, successful inclusion models overseas, or invite guest speakers)

Competency:

The Child Development Centre at Matilda was the first school in Hong Kong to provide an integrated programme for children with special needs; therefore we possess the necessary expertise to develop and implement such a project. We have bilingual staff who will be able to support the Cantonese and non-Cantonese speaking community. We want to share our success stories and provide our support to the community to make inclusion a success.

建議贊助額 Proposed Sponsorship Amount

贊助性質 Nature of Sponsorship	款額/估值 Value (\$)	數量(單位) Quantity (unit)
物資 In-kind	\$	
捐款 Cash	\$580,800	
總值 Total Value	\$580,800	

給商業機構考慮的其他因素 Other Factors for Business Corporations' Consideration

In the last two and a half decades, Hong Kong as a society has tried to increase its awareness of the topics of integration, inclusion, and mainstreaming. The Education Manpower Bureau highlights the main policy objectives of special education is "to enable children with special educational needs to fully develop their individual potential... student with special educational needs to receive education in ordinary schools as far as possible ..." (2004). This project will bring us closer to realizing this goal.


In recognition of the business corporation who would like to partner with us on this project, we will do our best in providing proper acknowledgement and publicity for the project.

We will acknowledge the corporation's support in the following manner:

- Post acknowledgement on the Centre's website
- Acknowledgement and article write-up in our Newsletter
- Acknowledgement on all our materials distributed to participating kindergartens
- The Centre will send out press release during the course of the project to solicit media interest

機構聲明及同意書 Declaration and Consent of NGO

- 本人保證在本表格填報的資料均屬真確無訛。
I certify that all the information given in this application is true and accurate.
- 本人明白社會福利署收集及發放本表格內的資料目的在協助非政府機構與商界建立伙伴合作關係，社會福利署並不會介入本機構與有關機構或團體訂立合作計劃的過程。
I understand the collection and dissemination by Social Welfare Department of information provided in this form is for facilitating NGOs to establish partnership relationship with the business sector. The Social Welfare Department will not take part in the process of establishing partnership projects of our organization with related business corporations or organizations.
- 本人同意社會福利署可使用本表格內的資料供有興趣提供資助的商業機構或團體查閱，或上載於有關網頁，供公眾瀏覽。
I consent that information provided in this application form will be used by the Social Welfare Department for disseminating to business corporations or organizations having interest in providing sponsorship or for uploading into related web-based platform for public access.

簽署 Signature:	_____	 (機構蓋印 Organization Chop)
姓名 Name:	Virginia Wilson	
職銜 Title:	機構總幹事 Head of the NGO	
日期 Date:	21 September 2007	